# THEIR JUSTICE WAS THE ARROW...THEIR VENDETTA...THE WHITE MAN!

The savage TRUE story of "THE COYOTERO"... the untamed devils of the Apache desert!

DALE ROBERTSON · MARTHA HYER · WENDELL COREY

# BLOOD ON THE ARROW

IN DE-LUXE COLOR

co-starring PAUL MANTEE and introducing DANDY CURRAN

A LEON FROMKESS-SAM FIRKS Production / Produced by LEON FROMKESS / Screenplay by ROBERT E. KENT / Story by ROBERT E. KENT & MARK HANNA

Directed by SIDNEY SALKOW / Released by ALLIED ARTISTS

575 lines

5 cols. x 8¼"

Ad Mat No. 502

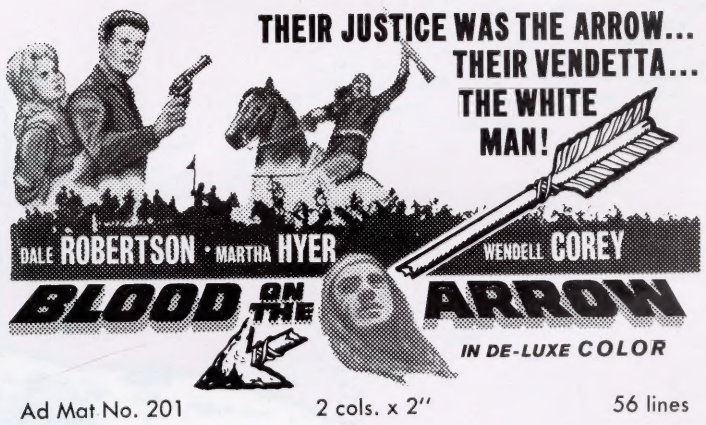
RELEASED BY

ALLIED ARTISTS

PICTURES CORP.

Ad Mat No. 302 3 cols. x 9" 375 lines

Ad Mat No. 101

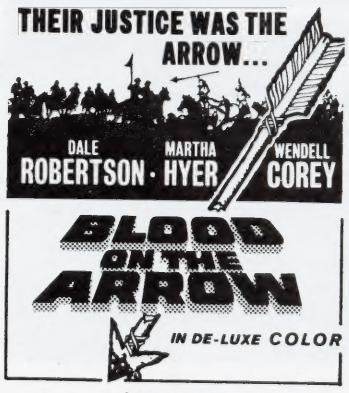



Ad Mat No. 201 2 cols. x 2" 56 lines

Ad Mat No. 204 2 cols. x 9 3/4" 270 lines

Ad Mat No. 203 2 cols. x 7 3/4" 216 lines

Ad Mat No. 104
1 col. x 1" 14 lines




Ad Mat No. 103
1 col. x 2" 28 lines

Ad Mat No. 301 — 3 cols. x 5" — 210 lines

Ad Mat No. 102

1 col. x 3½" — 50 lines

An ALLIED ARTISTS Release

Ad Mat No. 202 — 2 cols. x 3½" — 100 lines

## COMPOSITE MAT

The Special Composite Mat Consists
Of Ad Numbers 202, 102, 103, 104, 201
Scene Cuts 2E and 1C

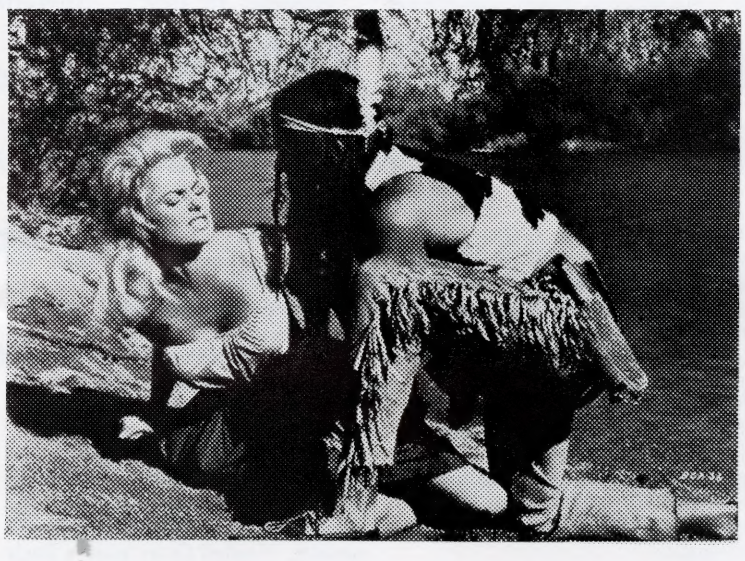
**National Screen Service**

# Film of Unconquered West is Saga of Man's Greed

With the vicious uprising of the Coyotero Indians as its background, "Blood On The Arrow" starring Dale Robertson, Martha Hyer and Wendell Corey is a tensely dramatic story of the unconquered west which will open ..... at the ..... ..... theatre. Fiercest of all Apache tribes, the Coyoteros terrorized the Arizona territory, and their spectacular battles with the U. S. cavalry as well as their blazing raids along frontier trails are highlights of this large-scale outdoor adventure filmed in magnificent color.

Tha fast-moving action lends intensity to an unusual saga of man's greed for gold, his lust for vengeance, and the passions aroused by a woman seeking to escape her past mistakes. Robertson portrays a notorious outlaw who flees imprisonment when his cavalry captors are slaughtered in an Indian ambush. He encounters Martha Hyer, wife of Corey, a trading post operator who has discovered a hidden gold mine. Although the woman is disillusioned by her husband's avarice, she also resents Robertson for his ruthlessness with a gun. The tensions build up among the three when suddenly a Coyotero raid traps them and in order to save their lives they are forced into a deadly pact with the savages. Each knows that if they carry out their end of the deal the territory will be bathed in blood. It is this ever-tightening dilemma which is said to stamp "Blood On The Arrow" as truly exciting entertainment.

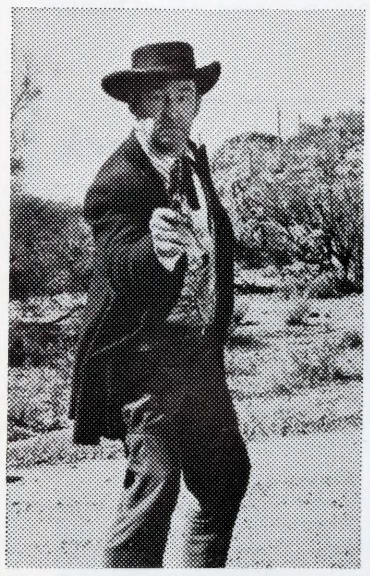
Co-starred in the big adventure is Paul Mantee of "Robinson Crusoe On Mars" fame and 10-year old discovery Dandy Curran. Directed by Sidney Salkow from Robert E. Kent's screenplay "Blood On The Arrow" is a Leon Fromkess-Sam Firks Production released by Allied Artists.



BLOOD ON THE ARROW BA-2E

**Martha Hyer struggles desperately against the evil Indian, Segura (Paul Mantee), who is intent on attacking her, in a scene from the Allied Artists release, "BLOOD ON THE ARROW," which also stars Dale Robertson and Wendell Corey. Filmed in De Luxe Color, the picture was produced by Leon Fromkess and directed by Sidney Salkow.**

**GUN TOTIN' DESPERADO**



BLOOD ON THE ARROW BA-1B

**Ted De Corsia is "Jud," a heartless criminal, in the action-packed Allied Artists release, "BLOOD ON THE ARROW," which stars Dale Robertson, Martha Hyer and Wendell Corey. Filmed in De Luxe Color, the picture was produced by Leon Fromkess and directed by Sidney Salkow.**

## *All In A Day's Work*

As the only woman in the cast of "Blood On The Arrow" you'd expect that Martha Hyer never had it so good. Not so you could notice it, says the glamorous actress as she lists what befalls her in the big-scale adventure drama in color co-starring Dale Robertson and Wendell Corey now at the ..... theatre. Martha is brutalized by henchmen of outlaw Robertson, beaten by husband Corey, attacked by a renegade Indian played by Paul Mantee, and forced to climb across jagged rocks and thorny bushes. The only bright spot for her is a swimming scene in which the rippling waters of a mountain stream barely conceal the luscious Hyer shape.

## *Superman - Take A Back Seat*

BLOOD ON THE ARROW pressbook

You name it and Dale Robertson's done it—few, if any stars can equal the multi-faceted activities and talents of Dale who stars with Martha Hyer and Wendell Corey in "Blood On The Arrow," the big-scale outdoor adventure in color which opens at the ..... theatre on .....

A stellar personality ever since his first major role in "Fighting Man of the Plains," he has starred in more than a score of features. "Tales of Wells Fargo," the TV series of which he has been the hero for over 6 years, is one of the most popular in video history. Robertson has also been the producer of many episodes. He parlayed this success into many projects. His quarter-horse breeding ranch "Haymaker Farms" in Oklahoma, is known as one of the finest in the country.

A few years ago he opened the "Dale Robertson Summer Camp For Boys" in Texas, a new concept in camping for boys between 6 and 16. More recently, just before starring in "Blood On The Arrow," Dale completed the first fully animated color feature western, "The Man From Button Willow." He wrote the original story and the theme song, sang one of the film's songs, did the voice of the hero, was the cartoonist's model—and financed the production.

Before his Hollywood career Robertson gained fame as an athelete, winning 28 letters in football, baseball, boxing, tennis, swimming and every sport at Oklahoma Military College. All this certainly helped prepare him for rugged roles such as the outlaw turned Indian-fighter in "Blood On The Arrow."

Dale joined the army as a private in World War II, rising to the rank of 1st Lieutenant with the 332nd Combat Engineers in the Third Army under General George Patton. He was wounded during action in Germany. Following the service, he enrolled in classes at UCLA to study all aspects of film making.

When Robertson isn't starring in or making motion pictures or television series he's on the road headlining rodeos, fairs and livestock expositions across the nation. He's a strong believer in meeting his fan following in person and has made tours in connection with showings of his films. And if you're wondering how any man can keep up with so many activities, you should know that he's been an aviation enthusiast for years, owning an Aero-Commander aircraft which he flies himself.

Dale Robertson's first love is still motion pictures, especially when they're as action-packed and suspenseful as "Blood On The Arrow" with its gripping background of the uprising of the Coyotero Indians which terrorized Arizona. Fiercest of the Apache tribes, the Coyotero's battles with U. S. cavalry and their frontier raids highlight the powerful personal drama of two ruthless men and the beautiful woman caught in the fire of their bitter conflict. Martha Hyer and Wendell Corey co-star under the direction of Sidney Salkow in the Robert E. Kent screenplay produced by Leon Fromkess for Allied Artists release.

## *Horses No Hobby with Robertson*

Dale Robertson, who co-stars with Martha Hyer and Wendell Corey in "Blood On The Arrow," big-scale outdoor adventure in color at the ..... ..... theatre, knows whereof he speaks when it comes to horses, ranches and the wide open spaces. Dale is one of the Country's outstanding breeders of quarter horses, operating the famous "Haymaker Farms" in Oklahoma. Many of his prized horses have won important stakes races. The rugged star also headlines many leading rodeos when not performing before the cameras.

# This Bachelor of Arts Does It the Hard Way

Prepare yourself for a surprise when you see Martha Hyer in "Blood On The Arrow"—in fact you may not believe your eyes. The talented beauty, noted for her glamorous roles and possessor of one of Hollywood's most fabulous wardrobes, goes the route in the opposite direction in the action-crammed outdoor adventure now at the ..... Theatre. Martha is beaten, attacked, forced to climb across jagged rocks and thorny bushes and thoroughly dishevelled in her rugged portrayal of the frontier girl caught between rivals Dale Robertson and Wendell Corey, with some brutal Indians as her special tormentors. Her hair is tousled, her face and body bruised and dirt smeared. Of course, she does have a swimming scene where only rippling water conceals the luscious Hyer shape and another sequence where the camera focuses lovingly on her famous legs.

It's quite a leap from the colorful pleasure girl of "The Carpetbaggers" to the punishing dramatic action of "Blood On The Arrow," but the versatile Miss Hyer accepted the challenge readily because of the powerful characterization offered in the story of a vicious Indian uprising which terrorized Arizona. The picture, in magnificent color, proves her right.

For a sort of pioneer woman role Martha certainly qualifies as an all-American girl. Born in Fort Worth, Texas, where she graduated from high school, she enrolled at Fairfax Hall Junior College in Waynesboro, Virginia. Later, Martha transferred to Northwestern University in Illinois where she earned a Bachelor of Arts degree. Then, on to Pasadena's Community Playhouse, Hollywood screen tests, and stardom.

"Blood On The Arrow" starring Dale Robertson, Martha Hyer and Wendell Corey is a Leon Fromkess-Sam Firks Production in color; directed by Sidney Salkow from Robert Kent's script, it's an Allied Artists release.

BLOOD ON THE ARROW BA-1C

**Lovely Martha Hyer in a scene from the action-packed Allied Artists release, "BLOOD ON THE ARROW," which also stars Dale Robertson and Wendell Corey. Filmed in De Luxe Color, the picture was produced by Leon Fromkess and directed by Sidney Salkow.**

## *Fiercest of All Apaches*

A vicious uprising of the Coyotero Indians, fiercest of all Apache tribes, is the actionful background of "Blood On The Arrow," big-scale outdoor adventure in color starring Dale Robertson, Martha Hyer and Wendell Corey at the ..... theatre. The savage raids which terrorized the Arizona territory and led to blood-redenned battles with U. S. cavalry heighten the intensity of the powerful personal drama in which Robertson as a notorious outlaw finds a cunning and ruthless rival in Corey when he becomes involved with the latter's wife, played by Miss Hyer.

## *This Man-Tee Gets Around*

A stalwart hero of the space age of the future becomes a brutal savage of the unconquered west in "Blood On The Arrow," spectacular outdoor adventure in color at the ..... ..... theatre. Paul Mantee, the astronaut of "Robinson Crusoe On Mars," now portrays a renegade Coyotero Indian in the new film starring Dale Robertson, Martha Hyer and Wendell Corey. As a Coyotero, fiercest of all Apaches, Mantee leads his warriors on raids that ravage the Arizona territory; ambushes Dale Robertson; brutally attacks Miss Hyer. The title "Blood On The Arrow" takes its meaning from his vicious activities.

BLOOD ON THE ARROW BA-2D

**Dale Robertson and Martha Hyer in a dramatic scene from the Allied Artists release, "BLOOD ON THE ARROW," which also stars Wendell Corey. Filmed in De Luxe Color, the picture was produced by Leon Fromkess and directed by Sidney Salkow.**

# Film Introduces "The Coyotero" Fiercest of All Apache Tribes

Thundering with spectacular Indian battles, outlaw gunfights and bruising hand-to-hand struggles, "Blood On The Arrow" in Deluxe Color, rated among the year's best top outdoor adventure films is scheduled to open ..... at the ..... ..... theatre. Dale Robertson, Martha Hyer and Wendell Corey head the excellent cast which enacts a powerful story of man's greed for gold and lust for vengeance in the era when the west was yet to be conquered by law and the troops of the United States government. The presence of the beautiful Miss Hyer assures a strong romantic note in the symphony of violence.

"Blood On The Arrow" draws its title from the uprising of the Coyotero Indians which stained the territory of Arizona with massacre and destruction in the 1870's. Fiercest of all Apache tribes, the Coyotero's raids heighten the suspence of the conflict between stars Robertson and Corey for the twin prizes of a woman's love and a fabulous gold mine. Robertson plays a captured outlaw who gains temporary freedom when the cavalry troop taking him to prison is slaughtered by the Coyoteros. Wandering across the wastelands, he encounters Corey, brutal trading post operator, and his mistreated wife, Martha Hyer. Corey has been amassing gold from a hidden mine and is obsessed with the vista of power it holds for him. When the Coyoteros suddenly attack the trading post, the stage is set for explosive drama. The Indian chief strikes a bloodthirsty bargain with Corey which seemingly can only result in disaster for the craven miner, his wife, their young son and the outsider Robertson. The unravelment of the dilemma is replete with shocks and surprising plot twists.

The majestic grandeur of its scenic backgrounds makes "Blood On The Arrow" particularly outstanding. The entire production was filmed in color in the Superstition Mountain country of Arizona, which was seen in some of the memorable scenes of "How The West Was Won." The pursuits and battles with hundreds of Indians and cavalrymen racing across the rugged land are truly eye-thrilling. The picture is notable, too, for two new personalities who support the stellar trio. They are Paul Mantee, handsome star of "Robinson Crusoe On Mars," who plays a relentless savage, and 10-year old Dandy Curran, a native Arizonian discovered by producer Leon Fromkess and who comes through with flying coolrs in his first acting role.

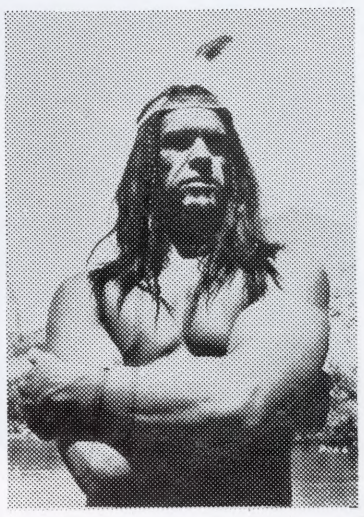
"Blood On The Arrow," a Leon Fromkess-Sam Firks Production was directed by Sidney Salkow from a screenplay by Robert E. Kent based on a story by Kent and Mark Hanna. It is an Allied Artists release.

BLOOD ON THE ARROW BA-2A

**Dale Robertson draws a gun to protect lovely Martha Hyer in the action-packed Allied Artists release, "BLOOD ON THE ARROW," which also stars Wendell Corey. Filmed in De Luxe Color, the picture was produced by Leon Fromkess and directed by Sidney Salkow.**

## A 'Dandy' Break for Dandy Curran

The ambition of millions of youngsters—to become a screen star—was achieved by 10-year old Dandy Curran of Scottsdale, Arizona, and he's never been to Hollywood. Dandy has an important role in "Blood On The Arrow," big-scale adventure film in color starring Dale Robertson, Martha Hyer and Wendell Corey at the ..... ..... theatre. Young Curran won his opportunity when he was seen in a Phoenix restaurant by producer Leon Fromkess and director Sidney Salkow during a location scouting trip. They'd tested 15 boys for the role in movietown, but Dandy's outdoor look and naturalness got him a quick test. The entire picture was filmed in Arizona, but the new star has been promised that his next part will take him to Hollywood.



BLOOD ON THE ARROW BA-1A

**Segura (Paul Mantee), a killer Indian, in the Allied Artists release, "BLOOD ON THE ARROW," starring Dale Robertson, Martha Hyer and Wendell Corey.**

## Turnabout is Fair Play—In Actors Day

Hollywood, the land of "type casting," was thrown into complete consternation when the stars selected for the key roles of "Blood On The Arrow" were announced. The powerful story of dramatic conflict set against a background of Indian savagery was well known to talent agents, studio nabobs and movie columnists and it was presumed that important parts would go to stars usually associated with the "types" called for. But Dale Robertson, Martha Hyer, Wendell Corey and Paul Mantee couldn't have been further away from the expected casting. Each portrays a role diametrically opposite of his (or her) "norm" in the spectacular western adventure in color which opens at the ..... theatre next .....

Robertson, famed for upholding law and order in the "Wells Fargo" television series for over six years, now "goes bad" in "Blood On The Arrow" playing a notorious outlaw with a price on his head. Miss Hyer, considered one of the best-dressed beauties in the world and noted for glamorous roles, appears as a rugged frontier girl who is beaten, ravaged, attacked and forced to climb across rocks and through stabbing thickets. Of course, Martha does have a swimming scene where only rippling water conceals her luscious shape and another bathing sequence in which the camera focuses on her famous legs. Which brings us to Wendell Corey who plays her husband. After building up a nation-wide following as the sympathetic psychiatrist in television's "Eleventh Hour" series, the suave former president of the Motion Picture Academy of Arts turns completely vicious for "Blood On The Arrow." As the greed-ridden, jealous, unprincipled rival of Dale Robertson, Corey is one of the most hateful characters seen on the screen.

Joining the three stars in the "anti-type" cast is Paul Mantee who won stardom in "Robinson Crusoe On Mars." The noble, stalwart hereo now becomes a brutal savage, a renegade even among the kill-mad Coyotero Indians whose raids provide the blood for the picture's title.

The unusual casting has resulted in "Blood On The Arrow" being a thriller in which the audience can't outgeuss the plot say advance viewers. This was producer Leon Fromkess' aim when he undertook the making of the dramatic story backgrounded against the uprising of the Coyoteros, fiercest of all Apache tribes. The Indian battles against troops of U. S. cavalry are excitingly depicted in the film's magnificent color photography.

Directed by Sidney Salkow from a screenplay by Robert Kent, "Blood On The Arrow" is a Leon Fromkess-Sam Firks Production distributed by Allied Artists.

## From TV Vigilant to Screen Villian

Dale Robertson, famed as an upholder of law and order in "Wells Fargo," the TV series in which he starred for more than six years, joins the legion of the lawless in "Blood On The Arrow," big-scale outdoor adventure drama in color, co-starring Robertson, Martha Hyer and Wendell Corey at the ..... Theatre. In the powerful saga of man's greed for gold and lust for vengeance, played against the exciting background of an Indian uprising which terrorized Arizona, Dale portrays Wade Cooper, an outlaw nortorious for his quick temper and even quicker gun.

## 'Rough and Ready' Robertson

BLOOD ON THE ARROW BA-2B

**Dale Robertson, left, smashes a vicious blow at the murderous outlaw, Ted De Corsia, in a scene from the action-packed Allied Artists release, "BLOOD ON THE ARROW," which also stars Martha Hyer and Wendell Corey. Filmed in De Luxe Color, the picture was produced by Leon Fromkess and directed by Sidney Salkow.**

# "BLOOD ON THE ARROW" MAGNIFICENT COLOR SPECTACLE

Ablaze with spectacular action that fills the screen with Indian battles, cavalry charges, outlaw gun duels, bruising fist fights and the blowing-up of bridges and mines, "Blood On The Arrow" now showing at the ..... ..... theatre joins the ranks of filmdom's exciting big-scale outdoor adventures.

Starring Dale Robertson, Martha Hyer and Wendell Corey, the picture's powerful personal drama grips the spectator's imagination while his eyes are enthralled by the magnificent color photography.

The vicious uprising of the Coyotero Indians which cut a path of death and destruction across the territory of Arizona is the background of the piece. Fiercest of all Apache tribes, the threat of the Coyoteros hangs over every scene. They ambush a cavalry patrol taking notorious outlaw Dale Robertson to prison, slaughter the entire troop and leave Dale for dead. Wandering across the wastelands the outlaw encounters a harsh trading post operator and his wife, played by Wendell Corey and Martha Hyer. Corey has discovered a rich vein of gold and is resolved to go to any length to protect his find even though he knows Robertson is a killer. The wife is disillusioned by her husband's avarice, but also hates the outlaw's ruthlessness with a gun.

The tensions among the three build when a Coyotero raid traps them and in order to save their lives they are forced into a deadly pact with the savages. Each knows that if they carry out their end of the deal the territory will be bathed in blood. The dilemma is one we doubt audiences will outguess.

Dale Robertson is excellent as the outlaw, and Miss Hyer is fascinating as the woman who finds infidelity repugnant, but is drawn to the virile outsider. Wendell Corey gives a finely etched performance as Robertson's relentless rival.

Notable in the cast are Paul Mantee as a brutal Coyotero and 10-year old Dandy Curran as a youngster unafraid of peril. Robert Carricart, Ted DeCorsia and Elisha Cook also perform capably.

Director Sidney Salkow and producer Leon Fromkess have taken full advantage of the majestic grandeur of the Superstition Mountain country in Arizona where the entire picture was filmed. They heighten the drama by use of sweeping vistas of action. Screenplay is by Robert E. Kent, who co-authored the story with Mark Hanna. The Leon Fromkess-Sam Firks production is being released by Allied Artists.

## Victim of Coyotero Indian Attack

BLOOD ON THE ARROW BA-2C

**Martha Hyer prepares to tend wounded Dale Robertson (left) while her embittered and jealous husband, Wendell Corey (right), looks on, in a scene from the action-packed Allied Artists release, "BLOOD ON THE ARROW." Filmed in De Luxe Color, the picture was prdouced by Leon Fromkess and directed by Sidney Salkow.**

# EXPLOITATION

## EFFECTIVE STUNTS
### "EASY-TO-DO"

**BLOOD ON THE ARROW**
IN DE-LUXE COLOR

## NEWSPAPERS
## RADIO and ADVANCE PROMOTION from THEATRE

USE THE FOLLOWING QUESTIONNAIRE FOR A ONE-DAY NEWSPAPER CONTEST (perhaps on classified ad pages)

"BLOOD ON THE ARROW" QUESTIONNAIRE CONTEST:

Question: Name three titles of films that Dale Robertson has appeared in plus the title of his current Television show?

Answer: "Son of Sinbad", "Gambler from Natchez", "Day of Fury". Television show: "WELLS FORGO".

Question: Name three titles of films Wendell Corey has appeared in plus title of Television show in which he was the star?

Answer: "The Rainmaker", "The Rack", "Loving You". Television show: "THE ELEVENTH HOUR".

Question: Name three titles of films that Martha Hyer has appeared in and the type of degree she received from Northwestern University?

Answer: "The Carpetbaggers", "A Girl Named Tamiko", "Wives and Lovers". BACHELOR OF ARTS from Northwestern University.

## NEWSPAPERS & RADIO

VERY LITTLE IS KNOWN ABOUT THE COYOTERO INDIAN, A TRIBE OF THE APACHE NATION, WHICH SETTLED IN THE SOUTHWEST OF ARIZONA. THEY WERE ALSO CALLED 'THE WOLF TRIBE' ATTRIBUTED TO THEIR WANDERINGS AND ALLEGED LIVING OFF DESERT VEGETATION AND PRAIRIE DOGS AND WOLVES.

Conduct a simple three part question contest

Question: Who were THE COYOTERO Indians?

Answer: A tribe of the Apace nation, which lived in Southwest Arizona during the 1880's.

Question: Under what other name were they called by other Indian tribes.

Answer: The Wolf Tribe.

Question: With which particular Indian weapon were they regarded as more adept at than other tribes?

Answer: Their arrows, a thing of beauty and an almost perfect instrument of death.

(use ad mat on reverse side of blank with theatre & playdate)

(Note: Don't forget when you print the contest entry blanks to LEAVE OUT the answers)

## RADIO

ARRANGE FOR DISC JOCKEYS TO PLAY THE 'INSTRUMENTAL' VERSIONS OF SOME OF THE MORE POPULAR COWBOY AND WESTERN SONGS AND OFFER GUEST THEATRE TICKETS TO THOSE WHO GUESS THE CORRECT TITLES OF SONGS. MOST OF THESE RECORDINGS ARE CARRIED IN THE LIBRARIES OF RADIO STATIONS, HOWEVER YOU CAN EASILY MAKE CHANGES ACCORDING TO LOCAL AVAILABILITIES.

"Along the Sante Fe Trail", "Billy The Kid", "Remember The Alamo", "Big Rock Candy Mountain", "Wichita", "Under The Double Eagle", "Cottonwood Tree", "Ballad of Davy Crockett", "The Bandit".

Special note: There is a new album just released by Capital Records entitled "Blood in the Saddle" on which a series of Western songs have been recorded. A cooperative disc jockey could easily kick this around by playing numbers from the album, asking listeners to guess the title of the album, and tying in local theatre and playdate of "Blood On The Arrow."

## THE STORY
*(Not For Publication)*

A U.S. Cavalry patrol including prisoner Wade Cooper (Dale Robertson) is ambushed as they are crossing the territory of Arizona by the Coyotero, a savage Indian tribe of the Apache nation. All are killed except Cooper who is left for dead. He wanders across the wasteland and is found near collapse by Nancy Mailer (Martha Hyer) who brings him to the Trading Post run by her husband, Clint Mailer (Wendell Corey).

Mailer recognizes Cooper as a hunted man with a price on his head, and refuses to assist in his recovery from wounds until his wife convinces him that he will die unless given medical attention. Mailer who has discovered a rich vein of gold and is resolved to go to any length to protect his find, is now blind with suspicion, both over the gold and jealousy of his wife, with Cooper at the Post.

As the tensions mount amongst the three, a Coyotero raid traps them and takes Mailers son, Tim (Dandy Curran) and holds him as hostage with the understanding that Mailer will deliver hundreds of rifles within seven days to the Indians for their continued warfare against the white man. Clint Mailer leaves to get the rifles and in the interim, Cooper and Nancy Mailer are drawn closer together with the revelation that Tim is not the son of Mailer. Mailer returns without rifles.

Cooper then executes a plan involving the stealing of the rifles from the Army Post, placing them in the gold mine carefully leaving the mine booby trapped. The mine is blown up as the Indians approach it, Tim is rescued, Cooper and Nancy escape and set out to start a new life with Tim.

**RUNNING TIME: 91 Minutes**

## THE CAST

Wade Cooper ....DALE ROBERTSON
Nancy Mailer .....MARTHA HYER
Clint Mailer .....WENDELL COREY
Tim Mailer .....DANDY CURRAN
Segura .....PAUL MANTEE
Kai-La .....ROBERT CARRICART
Jud ..... TED DE CORSIA
Tex .....ELISHA COOK
Mike .....JOHN MATTHEWS
Charlie .....TOM REESE
Capt. Stanhope ....BLOYCE WRIGHT
Lieutenant ....MICHAEL HAMMOND
Sentry .....LELAND WAINSCOTT

## THE CREDITS

Produced By
LEON FROMKESS
Directed by
SIDNEY SALKOW
RELEASED BY
ALLIED ARTISTS PICTURES CORP.

Director of Photography
Kenneth D. Peach, A.S.C.
Production Manager ..Herbert G. Luft
Asst. to the Producer ...Rita Fromkess
Assistant Director .....Nate Levinson
Make up Artists .....Harry Thomas and Garrett Morris
Hair Stylist .....Sherry Wilson

Property Master ....Monroe Liebgold
Music by .....Richard LaSalle
Film Editor ....William Austin, A.C.E.
Music Editor .....Edna Bullock
Sound Effects Editor .....Del Harris
Sound Mixer .....Alfred Overton
Special Effects .....Patrick Dinga
Wardrobe .....Einar Bourman
Action Coordinator .....Al Wyatt
Chief Electrician ....Lloyd L. Garnell
Production Sound
Glen Glenn Sound Co.
Re-Recording .....Samuel Goldwyn Sound Dept.
COLOR BY .....DE LUXE

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# POSTERS

*and*

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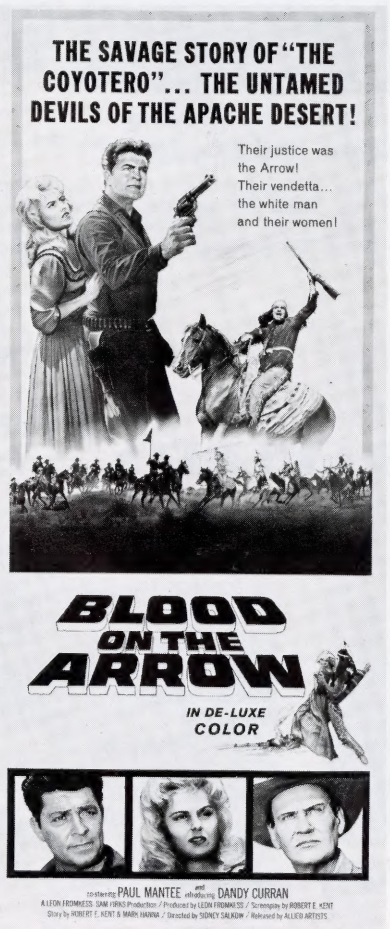
## NATIONAL SCREEN SERVICE EXCHANGES

*Also Available*

SET OF EIGHT LOBBY PHOTOS
NOT ILLUSTRATED HERE

22 x 28 LOBBY CARD

ONE SHEET




INSERT CARD

## BILLING

| | |
|---|---|
| DALE ROBERTSON | 75% |
| MARTHA HYER | 75% |
| WENDELL COREY | 75% |
| *in* "BLOOD ON THE ARROW" | 100% |
| *co-starring* PAUL MANTEE | 25% |
| *and introducing* DANDY CURRAN | 25% |
| A LEON FROMKESS SAM FIRKS PRODUCTION | 15% |
| *Produced by* LEON FROMKESS | 15% |
| *Screen Play by* ROBERT E. KENT | 15% |
| *Story by* ROBERT B. KENT & MARK HANNA | 15% |
| *Directed by* SIDNEY SALKOW | 15% |
| *Released by* ALLIED ARTISTS | 15% |

THREE SHEET

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